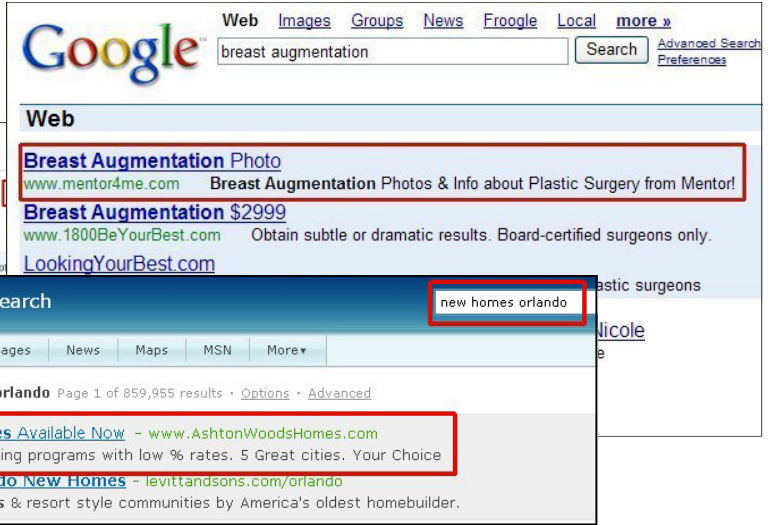
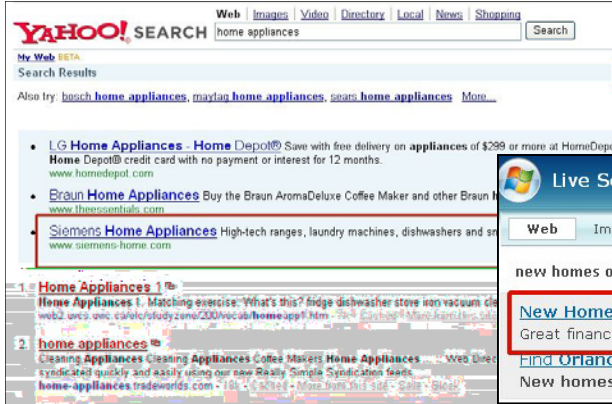




PROGRAM DESCRIPTION

The Search Engine Dominator service is only available from ASTRALCOM and is the most effective way to get your site placed @ #1, #2 or #3 positions in Google, Yahoo and/or Bing. Based on keywords relevant to your business, product or service, the Search Engine Dominator service will funnel targeted traffic to your site.

The rest is up to you!



Basic Search Engine Dominator Service includes:

- Program Startup:
  - Application, competitive review, keyword selection
  - Ad creation, keyword setup & bidding (30 max)
  - Campaign setup, management & maintenance

Includes 1 ad change per month; 10 new keywords p/m
- Monthly Reporting includes:
  - Total Impressions/Ad Views
  - Total Clicks/Referrals
  - Click-thru Ratio
  - Average Cost-per-click
  - Campaign ad variations
  - Overall campaign analysis
  - Historical data comparison and analysis
  - Keyword-level data and reporting
  - Recommendations from our Certified Google, Yahoo & Bing professional team

Add Power to Your Campaigns With These Add-on's:

- Available Intra-Campaign Options:
- Keyword rotations; block of 10
  - A-B ad testing
  - Additional reporting
  - metrics
  - Conversion Tracking
  - Google Web Optimizer
  - Google Local Biz Ads
  - Google Site Map
  - Google Analytics
  - Google Coupons
  - Google Local
  - Geo-targeting/Day-parting
  - Meta/Alt/Title bar, etc tags
  - Keyword-specific conversion scenario w/call-to-action



Get Started @ \$349.00

per month + your pre-defined ad budget and 6% ad budget fee

ASTRALCOM is a Certified Google AdWords Pro, a Certified Yahoo Ambassador and Certified Microsoft adExcellence Professional. This means that you can count on ASTRALCOM for search marketing campaigns that deliver consistent click-thru ratios greater than 5% - that's 1,000% better than the industry standard average! Want results? Call us today.

Minimum three-month campaign commitment. Per-click ad budget charges may vary per keyword/per search engine and are not included. Search return results may vary depending on specified campaign settings, specific search engines, website architecture and content and pre-determined daily budget limits.

DIGITAL BUSINESS SOLUTIONS THAT WORK THE WAY YOU DO!

